

Regional Economic Activity, April 2025 over April 2024
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1973.6	423.5	100.0	432.1	465.5	161.4	391.1	289.8
% change	0.9%	4.8%	-7.1%	3.7%	1.2%	-12.0%	1.9%	1.2%
Daytona Beach	993.5	243.5	39.9	241.8	256.8	66.8	144.7	222.3
% change	3.8%	10.7%	0.7%	4.5%	0.3%	-2.5%	2.2%	2.1%
Ft. Lauderdale	4469.4	1005.3	244.0	941.3	1161.4	223.9	893.5	215.0
% change	0.8%	1.6%	-1.5%	1.4%	1.4%	-10.8%	2.7%	-0.8%
Ft. Walton	538.7	104.6	29.0	164.8	133.0	38.9	68.5	252.9
% change	7.4%	22.8%	-4.0%	5.5%	5.0%	5.3%	3.0%	1.7%
Gainesville	470.5	103.3	13.4	107.3	137.6	42.4	66.5	208.1
% change	2.4%	12.0%	6.1%	5.0%	6.2%	-20.1%	-4.7%	3.9%
Jacksonville	3386.3	727.3	146.2	698.4	899.5	249.8	665.0	242.3
% change	3.8%	7.9%	5.3%	2.9%	6.3%	-0.1%	-1.2%	1.9%
Miami	6888.3	1072.4	478.1	1689.8	1788.0	282.3	1577.7	263.0
% change	4.9%	1.0%	16.8%	4.9%	3.5%	9.7%	5.2%	1.4%
Naples	1235.8	199.9	91.7	386.5	322.9	72.1	162.6	292.0
% change	-0.2%	0.9%	3.5%	7.4%	-1.0%	-12.5%	-11.2%	-1.5%
Ocala	731.7	185.4	27.5	105.9	182.9	88.9	141.0	264.1
% change	5.8%	4.5%	-7.5%	2.1%	6.2%	26.3%	2.4%	4.4%
Orlando/Kissimmee	8320.4	1310.0	272.0	3318.7	1664.3	405.1	1350.4	281.9
% change	6.0%	2.3%	8.2%	11.9%	3.3%	-4.6%	2.7%	0.5%
Palm Bay/Melbourne	1074.3	228.4	45.2	227.2	306.3	80.4	186.8	232.8
% change	3.4%	13.9%	-3.9%	0.7%	1.5%	1.9%	0.9%	1.9%
Palm Coast	150.2	20.5	4.5	43.3	44.9	14.2	22.8	433.5
% change	3.6%	1.6%	1.8%	4.5%	11.2%	-4.0%	-4.3%	1.5%
Panama City	560.7	83.6	23.1	182.8	133.5	53.7	84.1	256.5
% change	3.1%	2.0%	-5.4%	5.7%	6.0%	-7.7%	4.5%	-0.1%
Pensacola	896.2	178.8	41.8	210.1	240.4	76.1	148.9	231.2
% change	2.3%	8.3%	-8.8%	2.7%	4.1%	-6.7%	0.8%	0.1%
Port St. Lucie/Ft. Pierce	963.9	223.1	58.5	177.7	222.1	92.2	190.3	280.5
% change	3.3%	4.6%	3.8%	3.6%	5.9%	-1.7%	1.0%	4.3%
Punta Gorda	401.4	88.1	28.1	78.5	101.1	42.0	63.5	267.9
% change	-3.6%	-3.5%	-0.3%	1.8%	2.9%	-12.2%	-13.9%	0.6%
Sarasota/Bradenton	2162.1	457.2	122.2	508.9	487.5	172.3	414.0	272.6
% change	7.7%	15.5%	8.6%	4.6%	3.5%	8.9%	8.2%	2.4%
Sebastian/Vero Beach	304.7	65.3	15.7	68.9	89.2	22.1	43.5	235.9
% change	4.4%	14.2%	-1.7%	4.2%	4.2%	6.3%	-5.9%	2.0%
Tallahassee	580.4	123.3	20.8	120.4	163.1	48.9	103.9	182.6
% change	4.1%	11.8%	0.4%	2.1%	5.6%	-1.0%	-0.9%	2.0%
Tampa/St. Petersburg	6668.0	1485.4	321.8	1467.1	1627.3	483.7	1282.5	226.9
% change	4.1%	8.6%	10.2%	0.5%	3.0%	12.6%	0.4%	3.0%
West Palm Beach	3606.7	607.1	229.6	842.9	983.0	221.4	722.6	231.7
% change	4.3%	8.0%	4.1%	7.4%	1.3%	3.0%	2.4%	1.8%
Winter Haven/Lakeland	1325.4	318.1	36.1	236.7	315.2	111.6	307.7	253.6
% change	-0.6%	-6.4%	1.6%	0.1%	6.8%	-3.6%	-1.1%	2.0%
STATEWIDE	60886.6	10198.6	2914.1	13293.4	19085.7	3809.5	11585.3	286.2
% change	5.9%	6.0%	8.6%	6.0%	8.1%	5.1%	1.9%	3.3%