

Regional Economic Activity, June 2024 over June 2023
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1670.8	343.8	93.9	321.7	413.2	144.7	353.5	289.6
% change	-7.0%	-6.7%	-15.8%	4.4%	-0.2%	-34.5%	-5.4%	-1.1%
Daytona Beach	940.2	205.0	38.8	229.7	260.9	64.1	141.5	223.9
% change	-2.5%	-1.9%	-16.6%	-1.3%	0.6%	-7.3%	-4.2%	-1.2%
Ft. Lauderdale	4153.1	871.3	239.6	832.4	1146.3	209.2	854.3	215.2
% change	-3.1%	-9.6%	-15.8%	0.2%	1.2%	-6.7%	0.6%	-2.0%
Ft. Walton	668.8	86.5	32.1	279.8	164.0	34.0	72.4	260.1
% change	-2.2%	-21.3%	-18.8%	3.9%	7.3%	-11.5%	-2.5%	-1.7%
Gainesville	447.8	95.2	15.0	94.5	133.0	39.9	70.3	202.5
% change	-0.3%	-2.9%	-16.2%	1.7%	2.0%	-11.0%	8.4%	-2.5%
Jacksonville	3261.5	657.4	152.0	670.4	895.5	234.0	652.1	236.3
% change	2.0%	2.7%	-9.3%	-0.4%	9.3%	-3.4%	-0.6%	2.4%
Miami	6295.3	943.9	378.9	1456.8	1802.2	238.5	1475.0	259.6
% change	2.9%	-5.3%	-1.2%	6.5%	5.1%	-2.3%	4.3%	1.1%
Naples	921.3	143.8	72.4	222.6	261.4	70.8	150.3	292.6
% change	-12.9%	-17.8%	-22.6%	-5.3%	-11.0%	-25.6%	-8.7%	-3.7%
Ocala	668.1	166.1	32.1	97.3	175.2	71.4	126.1	256.0
% change	-0.8%	-6.9%	-8.6%	5.2%	4.6%	6.3%	-5.3%	-0.1%
Orlando/Kissimmee	7859.0	1178.6	242.4	3031.1	1672.4	396.3	1338.2	272.0
% change	-1.7%	-4.3%	-9.5%	-0.2%	0.5%	-12.6%	-0.1%	-0.8%
Palm Bay/Melbourne	1028.6	194.5	49.2	215.4	303.2	73.1	193.3	226.2
% change	-2.9%	-2.8%	-3.8%	1.5%	-2.2%	-18.2%	-1.5%	-0.7%
Palm Coast	140.9	18.9	4.2	38.7	42.0	12.9	24.2	425.9
% change	1.5%	-0.9%	-13.8%	-2.2%	5.6%	-13.5%	17.7%	0.6%
Panama City	740.4	84.9	26.6	321.6	172.1	50.0	85.3	268.3
% change	4.0%	4.8%	-13.2%	3.8%	4.3%	-5.0%	16.8%	0.7%
Pensacola	990.9	166.4	45.2	271.6	264.4	76.0	167.4	236.4
% change	3.2%	-1.4%	-9.0%	6.5%	5.2%	-9.2%	10.0%	1.2%
Port St. Lucie/Ft. Pierce	873.8	188.5	54.1	167.3	209.0	75.6	179.3	271.0
% change	-0.7%	0.6%	-17.6%	8.5%	1.3%	-7.8%	-2.8%	0.5%
Punta Gorda	350.6	70.9	27.7	61.3	91.2	35.5	63.9	267.4
% change	-4.9%	-0.8%	-11.3%	2.4%	0.2%	-22.1%	-8.0%	1.5%
Sarasota/Bradenton	1855.7	364.3	106.5	436.6	452.5	143.6	352.2	269.5
% change	-0.1%	1.6%	-10.8%	4.3%	1.0%	-5.0%	-2.9%	1.6%
Sebastian/Vero Beach	258.4	48.5	14.6	48.6	79.1	19.5	48.0	233.7
% change	0.0%	-4.8%	-7.1%	-3.1%	4.7%	-8.4%	7.7%	1.4%
Tallahassee	557.0	108.9	22.6	104.0	162.8	55.9	102.7	179.0
% change	3.9%	1.2%	-5.1%	0.2%	5.7%	16.2%	4.2%	1.7%
Tampa/St. Petersburg	6114.0	1257.5	306.3	1313.1	1612.2	398.7	1226.2	219.7
% change	-3.3%	-5.0%	-10.4%	-0.2%	-2.9%	-3.9%	-3.1%	-3.0%
West Palm Beach	3146.2	502.5	199.8	651.5	916.9	191.4	684.2	227.9
% change	-2.6%	-5.2%	-11.9%	-2.6%	1.3%	-6.0%	-1.9%	0.1%
Winter Haven/Lakeland	1194.9	254.3	36.9	216.3	299.3	107.3	280.7	248.3
% change	-2.2%	-4.8%	-12.0%	11.6%	-1.2%	-9.8%	-5.6%	0.6%
STATEWIDE	56195.6	8752.2	2617.0	12124.8	18161.0	3386.5	11154.0	275.9
% change	-0.6%	-4.3%	-9.6%	1.0%	2.1%	-6.9%	0.9%	0.7%