

Regional Economic Activity, August 2023 over August 2022
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1646.8	372.6	98.2	287.3	364.2	176.0	348.4	299.2
% change	-1.1%	-5.8%	0.1%	-9.9%	0.3%	4.0%	9.2%	-4.1%
Daytona Beach	891.9	210.8	38.9	207.2	223.6	64.4	147.0	219.0
% change	-1.7%	1.7%	-10.2%	0.5%	-2.8%	-3.8%	-4.4%	-1.2%
Ft. Lauderdale	4098.8	991.6	254.8	745.8	1036.8	216.8	852.9	216.4
% change	-0.8%	-4.8%	-7.2%	1.6%	1.2%	-1.0%	1.7%	0.2%
Ft. Walton	544.5	104.4	26.5	176.8	126.2	33.2	77.4	261.3
% change	-3.8%	-5.3%	-10.7%	-7.2%	-4.2%	-4.5%	12.2%	-3.0%
Gainesville	438.9	95.2	15.3	98.0	122.4	42.0	66.1	197.5
% change	-0.9%	11.5%	-12.4%	6.9%	-8.5%	-12.4%	-0.7%	2.3%
Jacksonville	2995.0	636.4	145.8	597.7	765.2	234.3	615.6	225.1
% change	-0.2%	-1.6%	-9.0%	1.3%	1.1%	-5.7%	2.9%	0.8%
Miami	5911.2	1042.4	363.9	1359.7	1528.1	226.7	1390.4	251.0
% change	-0.7%	-7.9%	-3.3%	2.3%	0.0%	-7.2%	3.6%	-1.2%
Naples	959.1	171.8	82.8	210.7	259.5	89.5	144.8	314.5
% change	3.5%	2.5%	1.2%	6.0%	0.3%	7.7%	6.3%	3.8%
Ocala	617.4	170.7	29.1	84.3	145.1	55.9	132.1	251.9
% change	-2.6%	0.6%	-3.0%	2.6%	-1.0%	-25.7%	1.5%	3.2%
Orlando/Kissimmee	7149.6	1255.2	246.9	2475.3	1464.7	423.2	1284.3	262.6
% change	-0.9%	-1.3%	-2.7%	-3.4%	-1.0%	1.3%	4.4%	-0.4%
Palm Bay/Melbourne	956.7	210.2	43.5	189.6	263.7	71.4	178.2	223.3
% change	-1.3%	5.0%	-8.4%	-0.7%	-3.7%	-9.0%	-0.2%	2.0%
Palm Coast	127.0	19.2	4.3	31.9	35.1	14.2	22.4	414.7
% change	1.5%	6.7%	4.1%	-0.6%	-2.9%	15.5%	-0.8%	1.7%
Panama City	547.9	81.2	24.5	180.7	128.6	52.4	80.5	270.5
% change	-0.4%	2.0%	-2.1%	-3.2%	-6.5%	-0.5%	17.3%	-0.2%
Pensacola	872.2	174.2	43.5	196.2	224.4	83.9	150.0	234.4
% change	0.7%	1.3%	-6.4%	3.9%	-2.4%	-1.4%	4.1%	0.8%
Port St. Lucie/Ft. Pierce	839.6	193.4	51.6	152.9	175.4	82.2	184.1	270.6
% change	-5.0%	-3.5%	-11.7%	-2.4%	-10.2%	-6.5%	-0.6%	-0.4%
Punta Gorda	334.8	68.6	27.4	48.6	78.3	42.8	69.2	266.1
% change	4.2%	-0.4%	-2.3%	-6.3%	1.1%	25.8%	13.4%	5.1%
Sarasota/Bradenton	1619.4	336.6	97.1	335.1	375.1	134.9	340.4	261.4
% change	-0.9%	3.6%	-10.4%	1.5%	-0.9%	1.1%	-4.8%	4.0%
Sebastian/Vero Beach	256.7	56.8	14.1	47.0	65.6	17.4	55.7	233.0
% change	-6.2%	2.0%	-1.2%	-25.1%	-3.4%	-1.6%	0.5%	0.3%
Tallahassee	523.0	105.9	22.1	105.7	147.9	42.6	98.8	170.3
% change	-0.5%	2.8%	-9.0%	2.9%	-2.5%	-11.7%	3.5%	1.1%
Tampa/St. Petersburg	5834.3	1281.9	290.4	1190.1	1469.7	378.3	1224.0	220.9
% change	-2.5%	-6.6%	-12.6%	3.9%	-2.5%	-9.8%	1.3%	0.3%
West Palm Beach	3055.1	535.7	209.0	652.2	760.8	199.3	698.1	225.7
% change	0.1%	-7.3%	-7.1%	7.6%	-0.3%	-5.9%	4.5%	1.1%
Winter Haven/Lakeland	1209.3	280.7	34.5	223.1	270.7	107.9	292.5	247.4
% change	4.1%	0.8%	-18.7%	18.4%	3.2%	-11.5%	8.9%	2.0%
STATEWIDE	51471.3	9206.2	2570.6	10416.3	15320.0	3351.2	10607.0	267.0
% change	-0.8%	-3.0%	-7.5%	0.3%	-0.2%	-6.4%	2.8%	-0.2%