

Regional Economic Activity, July 2023 over July 2022
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1668.4	339.1	97.7	306.7	374.8	215.1	335.1	296.4
% change	0.2%	-3.8%	-0.1%	-14.6%	-4.1%	31.1%	11.5%	-5.6%
Daytona Beach	962.3	214.2	38.5	234.5	247.4	87.1	140.6	223.7
% change	-0.6%	-0.4%	-9.3%	-5.5%	-4.6%	36.6%	1.3%	-1.7%
Ft. Lauderdale	4109.6	960.1	247.3	788.9	1070.1	240.3	802.9	219.2
% change	1.4%	-0.1%	-7.7%	2.3%	2.2%	6.2%	2.9%	-0.2%
Ft. Walton	709.7	106.5	32.7	297.6	154.3	46.6	72.0	266.2
% change	-1.4%	-2.1%	-1.7%	-4.7%	-3.1%	32.9%	1.4%	-3.6%
Gainesville	437.4	97.1	14.5	87.1	120.4	55.6	62.7	203.8
% change	1.3%	16.1%	-3.4%	-1.0%	-11.0%	15.1%	1.4%	2.3%
Jacksonville	3099.6	642.2	147.0	674.3	775.5	264.8	595.8	228.1
% change	1.3%	4.4%	-9.5%	2.6%	-2.1%	5.9%	2.1%	0.1%
Miami	5954.2	994.5	365.8	1468.5	1569.2	248.9	1307.2	254.6
% change	1.2%	-4.4%	-1.6%	7.9%	-1.6%	-1.3%	3.5%	-2.3%
Naples	969.8	152.4	81.6	234.5	271.6	94.0	135.7	311.1
% change	3.8%	-0.3%	10.1%	6.4%	1.4%	17.0%	-2.2%	1.8%
Ocala	654.1	174.2	29.5	93.3	154.6	73.9	128.6	255.5
% change	4.0%	5.4%	0.7%	2.1%	-2.0%	5.9%	11.4%	2.5%
Orlando/Kissimmee	7589.3	1222.4	253.5	2821.3	1566.9	474.4	1250.7	270.1
% change	0.9%	2.1%	-2.9%	-0.5%	-3.8%	8.0%	8.1%	0.4%
Palm Bay/Melbourne	1028.7	200.7	47.1	209.0	293.9	94.4	183.6	226.3
% change	2.5%	3.5%	-2.5%	2.0%	-1.3%	16.3%	3.3%	1.6%
Palm Coast	142.4	17.7	4.3	40.4	40.1	16.8	23.2	421.4
% change	5.2%	3.7%	-9.9%	4.5%	-2.3%	25.1%	13.3%	1.2%
Panama City	742.6	85.1	25.2	331.5	165.2	60.7	74.9	273.5
% change	1.8%	14.6%	-7.9%	-2.5%	-2.6%	26.0%	6.2%	-0.5%
Pensacola	973.5	167.5	45.8	275.7	249.2	92.9	142.5	236.7
% change	2.4%	-1.6%	-0.6%	4.4%	-0.7%	19.9%	0.1%	-0.5%
Port St. Lucie/Ft. Pierce	842.2	183.5	56.0	159.1	193.1	90.9	159.5	271.9
% change	-1.0%	-3.5%	1.3%	4.7%	-3.8%	4.4%	-3.7%	0.0%
Punta Gorda	360.2	72.8	28.6	58.2	88.1	49.4	63.1	268.0
% change	9.6%	11.8%	4.0%	0.3%	3.7%	33.7%	12.4%	4.9%
Sarasota/Bradenton	1765.8	350.3	103.4	406.8	414.7	168.2	322.4	266.8
% change	3.9%	13.1%	6.0%	1.0%	0.1%	22.6%	-4.6%	3.8%
Sebastian/Vero Beach	268.2	52.6	13.5	63.1	74.6	23.5	41.0	236.2
% change	9.1%	0.6%	-0.2%	27.4%	1.1%	20.4%	10.1%	2.0%
Tallahassee	516.9	108.2	21.6	98.1	143.3	51.3	94.4	173.7
% change	1.3%	-1.4%	-2.8%	-1.4%	-2.0%	15.6%	7.1%	-0.3%
Tampa/St. Petersburg	6116.7	1288.9	308.8	1312.3	1569.4	465.8	1171.5	225.8
% change	1.9%	1.8%	-5.8%	5.2%	-2.9%	13.9%	3.2%	0.9%
West Palm Beach	2987.1	532.9	201.1	618.8	788.6	215.6	630.2	227.3
% change	0.7%	-3.3%	-5.3%	8.7%	-2.0%	5.4%	1.1%	0.7%
Winter Haven/Lakeland	1192.4	280.4	36.0	189.1	286.4	139.9	260.6	246.4
% change	1.2%	4.2%	-9.5%	-7.3%	0.3%	15.1%	0.9%	-0.5%
STATEWIDE	53715.9	9032.1	2610.1	11876.3	16234.6	3920.0	10042.8	271.9
% change	1.9%	1.0%	-5.8%	1.7%	1.4%	9.1%	3.1%	1.3%