

Regional Economic Activity, April 2023 over April 2022
Taxable Sales by Major Category (\$ Million) and Percentage Change

| | Total | Autos & Accessories | Consumer Durables | Tourism & Recreation | Consumer Nondurables | Building Investment | Business Investment | Index of Retail Activity |
|---------------------------|---------|---------------------|-------------------|----------------------|----------------------|---------------------|---------------------|--------------------------|
| Cape Coral/Ft. Myers | 1975.9 | 427.6 | 121.9 | 377.4 | 463.8 | 218.2 | 367.1 | 284.9 |
| % change | -4.0% | -1.5% | 5.9% | -22.9% | -9.5% | 13.0% | 16.7% | -4.5% |
| Daytona Beach | 995.0 | 231.1 | 43.5 | 246.4 | 261.9 | 71.8 | 140.3 | 221.2 |
| % change | -1.7% | -2.3% | -8.7% | 2.6% | -7.0% | 0.8% | 4.2% | 1.3% |
| Ft. Lauderdale | 4423.7 | 1016.0 | 258.8 | 941.6 | 1153.8 | 234.7 | 818.8 | 219.7 |
| % change | -2.8% | -2.8% | -14.0% | 1.4% | -4.0% | -2.5% | -1.7% | 2.9% |
| Ft. Walton | 527.5 | 94.1 | 30.4 | 168.7 | 132.3 | 37.7 | 64.3 | 257.0 |
| % change | -7.7% | -12.8% | -14.7% | -4.8% | -7.2% | -11.2% | -2.3% | -2.4% |
| Gainesville | 474.5 | 97.6 | 13.9 | 99.4 | 150.3 | 49.7 | 63.7 | 204.7 |
| % change | -0.5% | 8.8% | -17.7% | -0.4% | -0.6% | -5.9% | -4.5% | 4.7% |
| Jacksonville | 3152.1 | 654.2 | 147.0 | 681.8 | 817.8 | 238.4 | 612.8 | 233.3 |
| % change | -3.0% | 0.0% | -12.2% | 2.1% | -6.8% | -16.4% | 2.7% | 4.5% |
| Miami | 6384.8 | 1066.1 | 374.1 | 1636.8 | 1700.3 | 250.7 | 1356.8 | 256.3 |
| % change | -4.3% | -3.2% | -11.0% | -4.8% | -6.6% | -5.5% | 0.9% | 1.6% |
| Naples | 1243.3 | 195.7 | 94.9 | 338.4 | 362.7 | 102.5 | 149.1 | 293.4 |
| % change | -2.5% | 1.2% | -3.1% | -7.4% | -7.5% | 12.7% | 9.6% | 1.4% |
| Ocala | 671.3 | 180.7 | 28.5 | 100.1 | 170.4 | 63.5 | 128.0 | 254.3 |
| % change | -2.6% | -3.3% | -10.5% | 8.8% | -4.9% | -19.4% | 6.4% | 6.0% |
| Orlando/Kissimmee | 8163.9 | 1226.8 | 255.9 | 3310.8 | 1662.3 | 443.1 | 1265.0 | 277.7 |
| % change | 1.6% | -4.2% | -10.4% | 7.2% | -4.8% | -0.6% | 6.2% | 6.0% |
| Palm Bay/Melbourne | 1049.7 | 202.3 | 46.8 | 221.7 | 309.4 | 76.2 | 193.3 | 228.5 |
| % change | 0.1% | -3.9% | -10.3% | 6.2% | -4.6% | -16.2% | 19.0% | 5.3% |
| Palm Coast | 142.2 | 20.0 | 4.5 | 39.0 | 41.5 | 14.9 | 22.2 | 422.3 |
| % change | -1.1% | 13.7% | -11.8% | 5.5% | -11.9% | -13.1% | 12.1% | 7.2% |
| Panama City | 539.7 | 76.1 | 25.1 | 180.7 | 134.8 | 51.9 | 71.0 | 257.9 |
| % change | -3.9% | -1.9% | -10.9% | -4.3% | -4.5% | -12.0% | 6.6% | 4.0% |
| Pensacola | 861.5 | 160.7 | 44.3 | 202.3 | 242.3 | 78.1 | 133.9 | 230.1 |
| % change | -7.4% | -9.8% | -15.5% | 0.6% | -4.0% | -25.0% | -6.2% | 1.5% |
| Port St. Lucie/Ft. Pierce | 912.2 | 197.8 | 60.1 | 170.7 | 218.1 | 90.0 | 175.5 | 266.1 |
| % change | -2.5% | -8.1% | -11.6% | 5.3% | -5.9% | -5.8% | 8.2% | 1.5% |
| Punta Gorda | 408.0 | 80.0 | 28.8 | 71.4 | 103.4 | 53.3 | 71.1 | 258.4 |
| % change | 4.3% | 4.7% | -2.0% | -3.0% | -6.1% | 25.1% | 20.1% | 4.8% |
| Sarasota/Bradenton | 2007.4 | 374.9 | 114.6 | 505.3 | 489.8 | 159.1 | 363.8 | 262.8 |
| % change | 1.2% | 3.9% | -2.1% | 4.2% | -6.8% | 0.5% | 8.1% | 6.6% |
| Sebastian/Vero Beach | 295.6 | 55.3 | 15.7 | 69.5 | 89.1 | 22.7 | 43.3 | 229.1 |
| % change | -0.6% | -2.0% | -6.9% | 7.4% | -7.6% | -2.4% | 8.9% | 3.5% |
| Tallahassee | 545.8 | 104.3 | 22.5 | 116.2 | 157.8 | 47.8 | 97.3 | 175.2 |
| % change | -4.4% | -9.8% | -7.9% | 2.2% | -7.0% | -2.7% | -1.1% | 1.9% |
| Tampa/St. Petersburg | 6552.2 | 1384.2 | 308.5 | 1524.7 | 1688.0 | 421.1 | 1225.8 | 227.1 |
| % change | 0.9% | -0.2% | -7.6% | 7.6% | -5.8% | -6.1% | 9.9% | 4.8% |
| West Palm Beach | 3417.1 | 583.5 | 219.4 | 782.6 | 955.1 | 205.1 | 671.4 | 225.3 |
| % change | -1.7% | -0.6% | -9.0% | 4.7% | -6.3% | -2.6% | 0.3% | 4.0% |
| Winter Haven/Lakeland | 1244.0 | 279.6 | 37.5 | 235.2 | 305.3 | 116.7 | 269.8 | 247.3 |
| % change | -4.7% | -11.1% | -16.9% | 4.4% | -3.4% | -10.6% | -1.5% | 4.7% |
| STATEWIDE | 56574.5 | 9536.0 | 2723.7 | 12992.1 | 17296.8 | 3604.6 | 10421.4 | 272.0 |
| % change | -1.1% | -2.2% | -10.3% | 1.6% | -1.9% | -9.1% | 3.7% | 2.0% |