

Regional Economic Activity, February 2023 over February 2022  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	2016.6	432.5	130.8	416.1	472.2	212.0	353.0	293.2
% change	4.2%	9.6%	13.7%	-18.9%	1.9%	30.1%	23.8%	2.7%
Daytona Beach	952.1	208.7	44.1	252.8	239.0	70.3	137.2	218.5
% change	1.2%	5.4%	1.4%	-8.1%	3.6%	16.2%	2.8%	4.9%
Ft. Lauderdale	4312.9	957.0	256.5	970.1	1095.3	207.7	826.4	213.4
% change	5.5%	4.1%	-7.5%	11.0%	5.0%	1.7%	7.3%	6.7%
Ft. Walton	414.6	87.2	26.1	102.2	107.6	31.2	60.3	241.5
% change	-2.4%	-7.8%	-20.7%	5.0%	-0.4%	-9.6%	5.1%	-0.6%
Gainesville	440.1	93.9	14.9	96.8	124.4	46.6	63.4	193.0
% change	7.2%	18.2%	-9.6%	8.8%	2.5%	8.0%	3.9%	5.8%
Jacksonville	3026.1	618.1	147.8	640.1	768.4	221.4	630.3	227.3
% change	8.1%	7.8%	-2.7%	11.9%	5.9%	-5.9%	16.4%	6.4%
Miami	6333.9	1014.8	363.0	1719.0	1614.9	223.1	1399.0	249.8
% change	4.7%	3.2%	-1.7%	8.1%	2.4%	-4.5%	8.2%	6.1%
Naples	1331.0	198.7	106.4	399.4	394.7	84.8	146.9	297.1
% change	3.4%	19.4%	9.4%	-3.7%	4.6%	0.3%	-0.1%	5.8%
Ocala	663.9	176.4	29.9	102.1	158.4	66.2	130.9	248.5
% change	9.1%	8.7%	2.5%	17.4%	5.9%	-5.0%	17.8%	10.6%
Orlando/Kissimmee	7668.4	1201.8	252.1	2999.7	1554.6	425.4	1234.9	275.9
% change	9.1%	9.9%	-2.3%	9.7%	5.8%	13.9%	12.5%	11.5%
Palm Bay/Melbourne	1002.3	192.1	46.0	220.4	295.5	73.3	175.1	218.9
% change	8.9%	6.4%	-6.2%	12.7%	10.9%	-3.8%	14.4%	8.0%
Palm Coast	134.0	17.3	4.8	36.9	39.1	13.9	22.1	405.4
% change	10.5%	18.2%	8.7%	14.4%	5.9%	5.4%	11.1%	8.2%
Panama City	439.3	71.6	24.6	116.6	108.2	50.3	68.0	245.9
% change	6.4%	19.3%	-10.1%	6.7%	2.8%	-3.1%	15.2%	5.9%
Pensacola	773.0	153.5	39.7	161.2	214.5	72.8	131.3	220.2
% change	1.9%	2.9%	-14.5%	9.9%	0.0%	-8.9%	7.8%	4.3%
Port St. Lucie/Ft. Pierce	891.8	192.4	59.0	176.2	206.0	82.9	175.4	261.2
% change	5.9%	0.8%	-7.7%	9.0%	6.7%	-0.2%	17.3%	5.9%
Punta Gorda	407.6	77.7	33.2	81.0	101.5	44.7	69.5	247.5
% change	10.5%	14.2%	7.9%	1.8%	6.7%	10.6%	26.3%	7.5%
Sarasota/Bradenton	1983.2	364.0	117.2	519.2	457.2	148.7	377.0	254.7
% change	9.6%	13.2%	2.1%	11.3%	6.3%	10.6%	10.1%	10.1%
Sebastian/Vero Beach	283.6	52.7	15.4	69.8	85.0	19.5	41.2	222.9
% change	0.1%	-0.5%	-20.7%	9.1%	4.0%	-7.4%	-7.1%	5.0%
Tallahassee	518.6	101.4	23.3	107.9	144.0	41.3	100.7	168.5
% change	4.2%	8.3%	3.6%	7.6%	4.7%	-2.7%	-0.5%	5.5%
Tampa/St. Petersburg	6270.4	1356.6	318.4	1402.1	1561.5	377.9	1253.9	220.7
% change	8.7%	8.7%	-2.6%	12.5%	3.8%	0.4%	17.6%	7.6%
West Palm Beach	3427.2	557.2	217.6	833.6	958.0	185.5	675.4	221.3
% change	4.6%	6.8%	-6.2%	10.6%	3.8%	-6.8%	4.5%	6.7%
Winter Haven/Lakeland	1305.6	352.2	43.1	222.5	289.3	101.5	297.0	242.0
% change	11.8%	10.7%	2.0%	13.0%	9.6%	-10.9%	28.0%	9.3%
STATEWIDE	55049.0	9269.9	2735.2	12560.7	16468.2	3528.3	10486.6	270.0
% change	7.1%	7.2%	-5.1%	7.6%	6.3%	5.5%	11.9%	7.7%