

2010 Census

Select Policy Council on Strategic & Economic Planning

October 21, 2009

Presented by:



The Florida Legislature
Office of Economic and
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Goal of the Census



IT'S IN OUR HANDS

“Count everyone, count them once and count them in the right place.”

**Jay Preston Waite
Former Deputy Director
US Census Bureau**



2010 Census Basics



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- **What?**
 - Count
- **Where?**
 - Everywhere in the US
- **When?**
 - Every 10 years
- **Who?**
 - Everyone (regardless of immigration or citizenship status)
- **How?**
 - Mail or deliver questionnaires; for non-response, send second form, followed by call or visit



Uses of the Census



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1. Reapportionment and Redistricting
(congressional and legislative allocation
and boundary lines)
2. Distribution of \$400 billion in Federal Funds
to local, state and tribal governments each
year
3. Basis of state population estimates
4. Basis of demographic statistics that are
used for state and local planning
throughout the entire decade

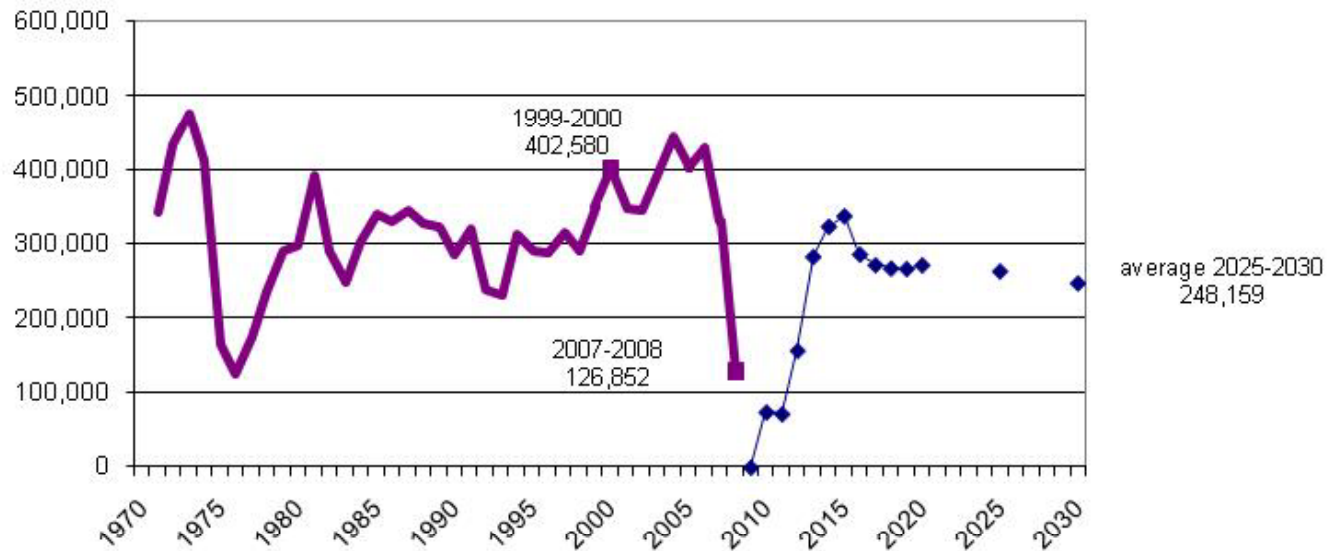


Key Dates

Date	Event
March 2010	Mailing of Census Forms to Housing Units
April 1, 2010	Census Day
Prior to April 1, 2011	Delivery of 2010 Census P.L. 94-171 Redistricting Data Files and Geographic Products to Florida
2012 Elections	Based on new redistricting plans



Florida's Population Growth



Population increased by:

- 445,224 between 2003 and 2004
- 126,852 between 2007 and 2008

Population is forecast to increase by:

- -0- between 2008 and 2009 (likely revised to -58,000)
- 74,226 between 2009 and 2010

Population is forecast to increase on average by:

- 234,884 between 2010 and 2015
- 272,317 between 2015 and 2020
- 264,157 between 2020 and 2025
- 248,159 between 2025 and 2030



Projections for Reapportionment

- Florida will mostly likely gain **1** congressional seat from the 2010 Census.
- Prior to the economic slowdown, Florida was projected to gain at least **2** seats.

- **Other States Forecast To Gain Seats**

Arizona	1	Texas	3
Georgia	1	Utah	1
Nevada	1		

- **States Forecast to Lose Seats**

Iowa	-1	New Jersey	-1
Louisiana	-1	New York	-1
Massachusetts	-1	Ohio	-1
Michigan	-1	Pennsylvania	-1



“10 Questions, 10 Minutes”



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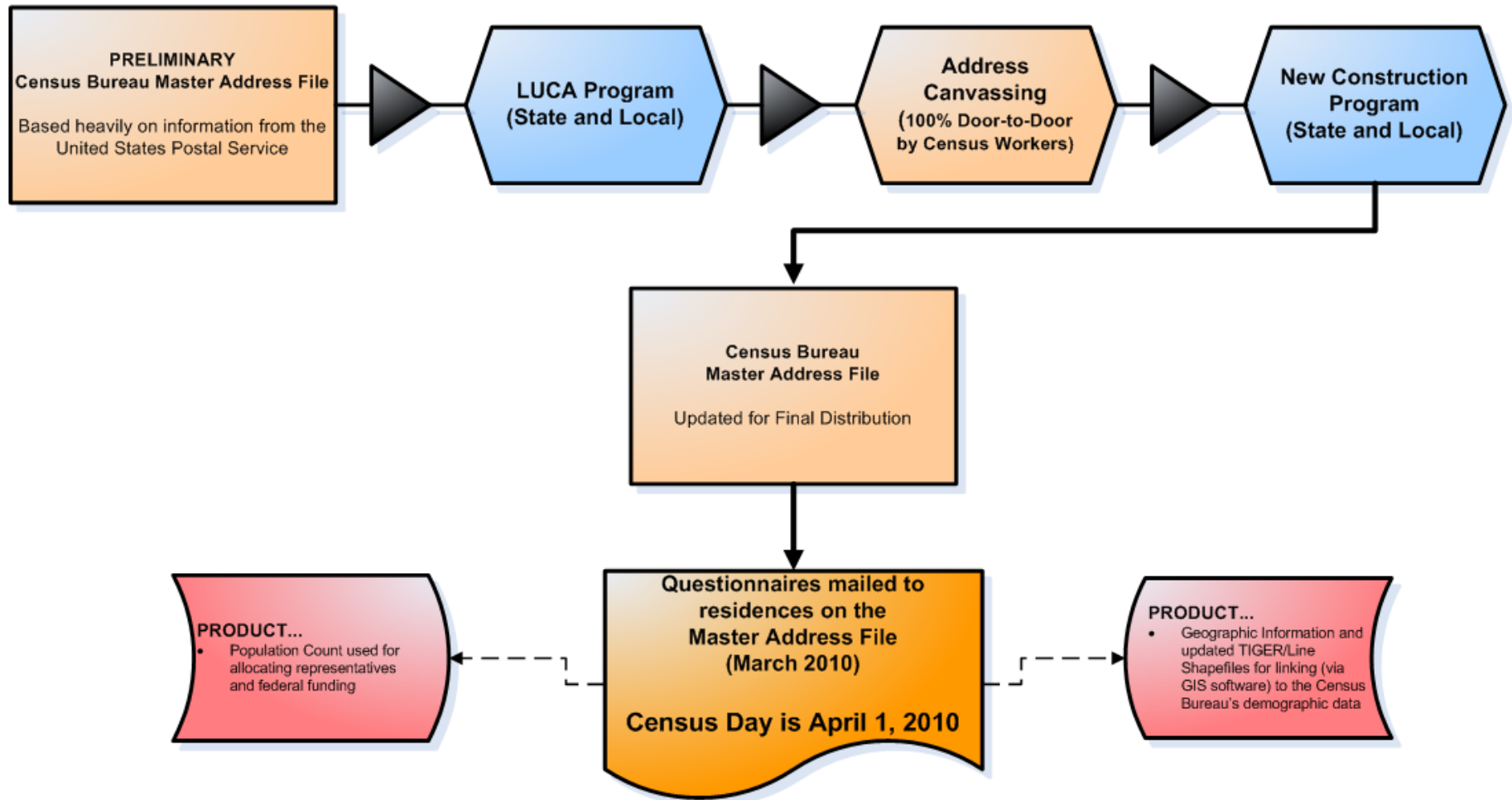
2010 will use Short-Form Questionnaire ONLY
(one of the shortest questionnaires in history)

- Number of people at the housing unit
- Whether the housing unit is owned or rented
- Sex and Age of the occupants
- Whether occupants are of Hispanic origin
- Race of the occupants
- Relationship to the person filling out the form of each person at the housing unit

Long-Form Questions moved to the American Community Survey.



Map of the Census



Programs in Preparation for 2010 Census Data



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1. Local Update of Census Addresses (LUCA)
2. New Construction Program
3. Boundary and Annexation Survey (BAS)
4. Participant Statistical Area Program (PSAP)
5. Redistricting Data Program (Phase 1 and 2)



Local Update of Census Addresses (LUCA)



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Goal:

To ensure that the Census Bureau has the most complete and accurate address list for the distribution of questionnaires.

Process to Date:

State, local and tribal governments were given an opportunity to review, edit and / or submit addresses to the Census Bureau. LUCA review took place during the Fall, Winter, and early Spring of 2007-2008. Participants added, submitted or modified over 3 million addresses. They were checked by the Census as part of the Address Canvassing Operation in Spring 2009.

What's Next:

Areas that participated should begin receiving feedback on their LUCA submittals and the Bureau's address canvassing results within the next few weeks. Depending upon an area's participation level, they will be able to appeal the Bureau's decisions.



New Construction Program



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Goal:

To ensure that the Census Bureau has the most complete and accurate address list for the distribution of questionnaires.

Process to Date:

Areas that will receive census forms via mail can submit addresses on newly constructed units that will be habitable by April 1, 2010. Areas needed to sign-up for the program by October 8, 2010. Out of Florida's 448 eligible governmental entities, 72.5% (325) responded, and of those that responded, 61.2% (199) signed up for the program. This is 44.4% of all areas; however, some counties are covering their cities as well.

What's Next:

Areas that signed up will receive participation instructions.



Boundary Annexation Survey



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Goal:

To ensure that the Census Bureau has the most complete and accurate boundaries for jurisdictions (legally defined geographic areas like cities and counties). These boundaries will be used for the 2010 Census data tabulation.

Process to Date:

BAS packages are mailed to participants between October and December 2009 (normally an annual survey).

What's Next:

Boundary changes must be received by the Census Bureau by March 1, 2010 to be included in the Population Estimates Program, the American Community Survey, and the 2011 BAS materials. Local governments will be given a chance to review these boundaries a final time in the Summer of 2010.



Participant Statistical Area Program



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Goal:

To review and suggest modifications to the boundaries for block groups, census tracts, census county divisions, and census designated places for reporting data from the 2010 Census. The American Community Survey and other Census Bureau programs may also report data for these statistical areas following the 2010 Census.

Process to Date:

Boundary and map changes were submitted earlier in 2009.

What's Next:

Review boundary changes.



Redistricting Data Program



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Goal:

To provide states the opportunity to delineate voting and state legislative districts and to suggest census block boundaries for use in the 2010 Census redistricting data tabulations (Public Law 94-171 Redistricting Data File). The program also will ensure continued dialogue with the states in regard to 2010 Census planning, thereby allowing states ample time for planning, response, and participation.

Process to Date:

States have delineated voting and state legislative districts and submitted these to the Census Bureau.

What's Next:

Review the boundaries for the voting districts in 2010.

