

Regional Economic Activity, March 2023 over March 2022  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	2267.9	475.3	154.0	480.3	511.5	251.9	395.0	285.0
% change	1.0%	0.9%	14.8%	-19.5%	-3.3%	27.7%	24.4%	-0.6%
Daytona Beach	1108.4	254.0	46.5	289.1	283.0	81.4	154.3	217.8
% change	3.2%	4.0%	-10.1%	2.8%	3.2%	11.9%	3.3%	4.0%
Ft. Lauderdale	4908.5	1092.3	301.4	1068.3	1256.5	246.0	944.0	215.4
% change	3.3%	0.6%	-6.9%	5.1%	3.4%	4.4%	8.0%	6.0%
Ft. Walton	562.1	107.1	39.3	167.1	137.8	38.0	72.8	248.3
% change	-0.1%	0.8%	-1.2%	0.3%	0.4%	-14.0%	6.1%	0.0%
Gainesville	519.5	105.4	15.7	112.8	143.6	70.9	71.2	197.9
% change	10.1%	9.9%	-16.7%	12.2%	0.5%	43.8%	10.4%	6.4%
Jacksonville	3482.2	712.6	172.8	759.9	885.0	259.8	692.1	230.5
% change	6.1%	3.8%	-2.8%	10.6%	5.3%	-9.3%	14.4%	7.2%
Miami	7117.1	1139.8	406.9	1931.6	1875.6	257.3	1506.0	252.6
% change	2.0%	-5.4%	-5.8%	6.8%	0.9%	-2.6%	6.8%	4.7%
Naples	1481.0	225.3	116.9	429.1	424.3	107.0	178.4	294.8
% change	2.8%	16.3%	7.5%	-7.5%	-1.3%	15.7%	17.4%	4.7%
Ocala	764.3	201.4	35.1	117.2	189.4	78.0	143.1	251.2
% change	6.6%	3.4%	-2.0%	15.1%	6.4%	-5.5%	15.4%	9.8%
Orlando/Kissimmee	8943.4	1402.5	275.3	3591.5	1764.9	481.8	1427.4	274.0
% change	2.4%	0.5%	-6.9%	0.5%	1.7%	3.1%	12.5%	8.5%
Palm Bay/Melbourne	1158.7	220.1	53.9	259.8	340.1	87.7	197.1	224.3
% change	5.1%	2.2%	2.6%	12.0%	3.5%	-6.0%	9.3%	8.2%
Palm Coast	158.1	20.7	5.2	45.5	45.9	15.7	25.1	413.1
% change	7.2%	10.0%	-4.6%	11.5%	8.0%	-4.4%	6.8%	9.6%
Panama City	574.3	82.1	32.2	186.2	138.9	58.1	76.9	248.8
% change	3.7%	7.3%	5.8%	4.8%	-1.2%	-2.2%	11.0%	6.3%
Pensacola	940.1	175.9	51.4	210.2	252.6	93.0	156.9	223.4
% change	-0.1%	-0.1%	-4.8%	3.8%	1.5%	-15.7%	5.3%	4.1%
Port St. Lucie/Ft. Pierce	1030.1	220.4	67.7	210.6	233.4	95.1	203.0	263.4
% change	3.5%	0.4%	-7.0%	7.7%	-1.8%	-2.4%	17.5%	4.8%
Punta Gorda	467.1	91.0	36.7	91.3	115.8	52.1	80.2	251.3
% change	9.8%	14.3%	6.1%	-1.2%	5.7%	26.3%	18.5%	7.6%
Sarasota/Bradenton	2273.9	424.5	134.4	607.7	534.9	170.5	401.9	257.1
% change	7.6%	13.3%	4.4%	6.0%	4.6%	3.9%	11.4%	9.4%
Sebastian/Vero Beach	325.5	61.2	19.3	79.9	97.4	22.6	45.0	226.3
% change	3.3%	-1.0%	-7.1%	9.1%	3.7%	-0.3%	5.8%	6.3%
Tallahassee	587.4	121.2	24.3	122.9	164.7	49.7	104.6	171.1
% change	1.2%	-5.6%	-8.3%	12.2%	0.6%	-1.6%	2.5%	5.0%
Tampa/St. Petersburg	7160.4	1548.8	360.6	1659.5	1797.6	462.8	1331.1	222.5
% change	5.5%	4.0%	-5.3%	9.1%	1.5%	2.5%	13.5%	7.0%
West Palm Beach	3960.8	621.9	250.9	929.6	1105.1	288.7	764.6	222.7
% change	5.8%	-2.7%	-3.6%	8.3%	5.9%	34.8%	5.2%	6.7%
Winter Haven/Lakeland	1396.8	314.6	43.9	271.0	326.9	123.1	317.3	243.7
% change	5.3%	3.1%	-10.7%	11.0%	3.7%	-13.0%	16.7%	8.9%
STATEWIDE	63673.7	10487.9	3169.3	14730.4	19510.3	4024.8	11751.0	271.1
% change	3.1%	0.4%	-4.2%	3.6%	2.8%	-0.8%	9.5%	5.8%