

Regional Economic Activity, January 2023 over January 2022
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1973.9	440.1	132.3	399.7	439.1	217.6	345.0	305.8
% change	8.1%	19.3%	14.8%	-15.8%	2.8%	32.4%	24.8%	6.7%
Daytona Beach	916.6	213.4	41.6	220.3	232.7	72.9	135.7	228.7
% change	7.8%	9.1%	-2.8%	5.7%	5.4%	25.0%	9.3%	7.6%
Ft. Lauderdale	4300.6	981.0	252.3	946.1	1073.0	235.0	813.2	216.2
% change	8.4%	6.9%	-7.7%	18.0%	6.3%	14.3%	7.0%	8.2%
Ft. Walton	394.5	86.2	24.1	90.4	102.6	31.7	59.6	247.6
% change	2.2%	0.2%	-11.6%	3.6%	5.6%	2.9%	3.7%	-0.1%
Gainesville	418.0	84.4	13.8	90.0	122.0	46.6	61.2	194.7
% change	6.5%	15.6%	-14.9%	6.7%	0.2%	18.8%	5.4%	6.1%
Jacksonville	2889.2	596.3	138.5	612.5	734.8	227.4	579.7	229.1
% change	7.5%	6.7%	-6.4%	15.1%	7.3%	-2.6%	9.5%	6.5%
Miami	6239.0	1041.3	379.3	1666.0	1571.8	230.4	1350.2	252.4
% change	8.2%	8.6%	5.0%	12.0%	4.2%	-1.8%	10.9%	8.3%
Naples	1337.3	213.6	112.0	401.6	366.0	93.9	150.3	308.8
% change	8.1%	21.3%	8.8%	5.2%	3.5%	11.6%	8.4%	8.8%
Ocala	650.8	177.8	28.9	97.2	158.1	69.9	118.7	251.7
% change	10.7%	11.5%	5.8%	18.3%	8.9%	3.8%	11.9%	10.9%
Orlando/Kissimmee	7543.2	1255.1	272.3	2863.5	1533.1	420.3	1198.9	278.8
% change	15.5%	19.0%	11.1%	18.9%	10.3%	18.6%	11.0%	14.1%
Palm Bay/Melbourne	972.2	193.3	46.2	200.2	277.5	78.6	176.4	219.4
% change	10.6%	14.8%	0.1%	12.6%	5.5%	6.4%	17.9%	8.1%
Palm Coast	128.9	17.1	4.6	33.5	38.0	13.2	22.4	408.1
% change	12.3%	16.2%	12.7%	15.7%	6.3%	2.2%	22.2%	7.6%
Panama City	409.6	66.1	23.3	103.6	101.7	49.4	65.4	252.5
% change	10.9%	21.5%	0.4%	14.6%	7.4%	3.7%	11.0%	5.0%
Pensacola	756.5	153.4	37.9	150.0	208.8	75.0	131.4	221.9
% change	9.1%	14.2%	-11.4%	12.5%	6.9%	0.1%	16.5%	4.5%
Port St. Lucie/Ft. Pierce	887.1	188.3	58.9	165.9	205.9	88.0	180.0	265.6
% change	9.9%	5.2%	-4.7%	12.7%	6.6%	4.2%	27.3%	7.1%
Punta Gorda	406.2	76.6	30.4	79.7	98.6	50.4	70.6	247.5
% change	15.6%	13.5%	6.9%	9.2%	6.3%	39.0%	31.7%	6.8%
Sarasota/Bradenton	1942.8	365.4	120.5	489.9	450.0	156.9	360.1	257.4
% change	12.5%	12.9%	4.9%	13.6%	8.1%	19.2%	16.6%	11.0%
Sebastian/Vero Beach	291.5	55.6	18.4	69.5	85.0	22.1	41.0	228.4
% change	12.1%	8.0%	3.3%	21.3%	8.3%	16.9%	13.7%	6.1%
Tallahassee	496.9	96.9	25.3	101.1	141.6	44.4	87.5	170.0
% change	5.9%	14.2%	8.8%	3.3%	4.2%	8.9%	1.0%	5.3%
Tampa/St. Petersburg	6111.3	1307.3	320.5	1350.6	1548.1	398.5	1186.2	222.6
% change	10.3%	9.8%	0.5%	11.7%	8.1%	6.8%	16.5%	8.4%
West Palm Beach	3429.9	571.1	237.2	814.2	917.2	200.9	689.2	222.5
% change	9.2%	10.0%	9.5%	15.5%	4.2%	2.1%	10.8%	7.7%
Winter Haven/Lakeland	1179.7	268.7	40.4	211.4	283.5	111.2	264.5	241.3
% change	10.3%	7.7%	3.2%	14.4%	10.6%	4.4%	13.6%	9.7%
STATEWIDE	54494.6	9251.4	2868.0	12010.3	16453.8	3661.6	10249.5	272.1
% change	10.0%	11.0%	-0.2%	12.4%	8.6%	10.4%	11.7%	7.8%