

Regional Economic Activity, November 2022 over November 2021
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1971.4	476.6	127.7	352.8	454.3	212.7	347.4	308.2
% change	11.3%	30.2%	4.7%	-9.7%	1.8%	22.4%	27.3%	7.2%
Daytona Beach	901.6	200.9	41.5	185.1	268.7	66.5	138.8	223.8
% change	5.9%	6.7%	-5.6%	1.2%	11.2%	-13.1%	17.4%	6.1%
Ft. Lauderdale	4203.3	956.8	290.7	795.2	1142.0	220.1	798.5	218.8
% change	4.9%	8.2%	-11.3%	10.7%	2.7%	-3.3%	8.3%	9.7%
Ft. Walton	412.8	87.7	27.1	89.0	117.1	30.2	61.7	260.7
% change	-4.0%	-3.4%	-2.8%	-3.4%	1.0%	-30.1%	2.5%	0.0%
Gainesville	426.5	79.7	15.3	89.6	136.6	43.3	62.0	196.1
% change	1.0%	7.4%	-12.8%	3.0%	2.3%	-12.6%	2.3%	5.9%
Jacksonville	2926.0	596.3	155.3	576.1	819.2	216.1	563.0	227.1
% change	2.9%	5.8%	-7.3%	2.2%	2.9%	-11.9%	11.3%	7.4%
Miami	6187.5	1053.5	403.8	1465.0	1707.5	234.0	1323.6	254.3
% change	6.2%	10.4%	-3.9%	10.1%	2.9%	-3.0%	8.7%	11.5%
Naples	1197.0	226.0	113.9	266.8	350.1	92.8	147.3	306.3
% change	4.9%	32.0%	0.5%	-9.9%	3.9%	3.8%	10.0%	7.5%
Ocala	630.9	160.3	31.2	90.0	168.9	66.5	114.0	246.8
% change	7.6%	9.8%	-0.6%	16.7%	7.7%	-9.5%	12.1%	9.0%
Orlando/Kissimmee	7787.0	1175.4	264.2	3028.6	1708.0	395.5	1215.4	274.2
% change	10.7%	12.0%	-3.4%	13.8%	9.0%	-2.1%	12.9%	16.4%
Palm Bay/Melbourne	927.6	179.8	47.8	179.5	280.3	68.3	172.0	218.8
% change	3.5%	6.8%	-1.0%	9.1%	0.9%	-20.5%	13.5%	8.7%
Palm Coast	130.7	16.4	4.1	36.8	39.2	12.3	22.0	404.4
% change	4.6%	11.3%	-10.5%	5.9%	-0.3%	-21.3%	36.8%	6.4%
Panama City	404.6	66.5	24.3	88.8	111.3	48.0	65.5	263.9
% change	1.1%	14.3%	1.7%	-3.8%	-1.0%	-10.3%	9.8%	2.9%
Pensacola	777.3	149.1	43.2	149.0	231.6	72.3	132.2	228.3
% change	-2.9%	3.0%	-10.2%	4.5%	1.8%	-26.0%	-5.2%	4.9%
Port St. Lucie/Ft. Pierce	860.8	188.1	64.2	153.2	201.7	79.3	174.4	273.5
% change	7.9%	7.4%	-9.5%	14.0%	3.1%	-6.4%	27.7%	8.4%
Punta Gorda	363.9	75.7	27.2	62.3	93.0	42.0	63.7	244.0
% change	9.8%	21.3%	-11.7%	5.2%	0.9%	19.4%	23.3%	4.8%
Sarasota/Bradenton	1810.3	357.7	128.3	384.1	441.1	148.2	350.9	249.2
% change	9.6%	20.0%	2.9%	10.8%	3.5%	-3.0%	15.6%	8.4%
Sebastian/Vero Beach	267.2	50.4	16.6	64.7	78.6	18.8	38.1	232.5
% change	-3.4%	-3.1%	-21.6%	5.0%	-1.8%	-16.7%	-2.7%	5.3%
Tallahassee	506.4	93.7	22.6	104.0	155.1	39.8	91.3	171.0
% change	1.6%	8.7%	-15.5%	7.9%	0.2%	-16.2%	5.1%	5.3%
Tampa/St. Petersburg	5968.2	1286.1	330.6	1197.8	1639.0	362.0	1152.6	220.4
% change	5.6%	9.2%	-5.7%	9.5%	4.5%	-14.2%	11.2%	8.6%
West Palm Beach	3379.4	526.6	247.0	720.8	980.0	199.7	705.3	223.6
% change	5.0%	-3.3%	-5.6%	11.5%	4.7%	-5.9%	14.0%	8.9%
Winter Haven/Lakeland	1163.0	263.1	45.2	190.8	299.8	105.2	259.1	242.5
% change	5.2%	2.8%	0.9%	11.1%	7.8%	-15.2%	12.5%	10.1%
STATEWIDE	54756.2	9048.5	2977.1	11033.3	18137.9	3443.8	10115.7	274.3
% change	6.2%	9.3%	-8.1%	8.6%	5.8%	-6.3%	11.6%	8.5%