

Regional Economic Activity, October 2022 over October 2021
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1843.0	574.3	96.1	269.0	386.3	203.4	313.9	309.3
% change	16.4%	62.0%	-11.8%	-16.6%	0.9%	37.2%	18.1%	6.7%
Daytona Beach	940.0	251.8	42.3	198.0	241.3	73.8	132.8	222.1
% change	11.8%	24.8%	2.5%	5.6%	4.7%	23.6%	10.6%	5.6%
Ft. Lauderdale	4220.3	1027.0	272.3	806.5	1084.3	236.6	793.7	219.6
% change	10.2%	16.8%	-1.8%	13.8%	7.7%	7.2%	7.4%	9.8%
Ft. Walton	494.6	96.5	27.4	148.6	126.5	32.7	62.8	271.3
% change	-0.3%	-3.1%	-9.9%	0.9%	0.4%	3.9%	2.3%	0.4%
Gainesville	454.2	86.5	14.5	101.1	140.4	48.8	63.1	197.6
% change	6.1%	9.0%	-10.2%	12.6%	9.0%	20.5%	-14.4%	6.7%
Jacksonville	3055.5	644.3	153.0	628.4	804.4	242.4	583.0	227.0
% change	8.2%	10.7%	-3.4%	8.8%	7.6%	11.8%	7.4%	7.9%
Miami	6099.7	1102.8	391.4	1469.4	1584.3	257.9	1293.9	254.3
% change	12.3%	16.8%	2.0%	21.4%	6.6%	7.8%	10.7%	11.5%
Naples	1192.4	297.0	93.7	256.2	305.7	97.2	142.6	308.6
% change	15.6%	73.0%	-5.0%	-4.3%	7.6%	21.9%	9.6%	7.4%
Ocala	644.5	177.4	28.7	91.4	160.5	64.6	122.0	247.4
% change	9.2%	11.9%	2.1%	13.9%	7.9%	1.9%	9.8%	9.0%
Orlando/Kissimmee	7748.4	1295.4	259.8	2964.5	1579.9	429.6	1219.2	268.7
% change	17.7%	23.6%	4.6%	23.1%	9.8%	18.4%	13.6%	16.3%
Palm Bay/Melbourne	977.6	199.8	45.0	193.5	285.8	78.7	174.7	221.8
% change	11.8%	12.9%	-3.7%	11.1%	8.5%	9.2%	23.6%	9.3%
Palm Coast	130.5	19.0	4.4	32.1	39.1	13.7	22.2	408.6
% change	9.3%	17.7%	-3.2%	9.5%	6.0%	12.2%	9.4%	6.6%
Panama City	495.1	75.7	25.2	148.4	126.1	49.6	70.1	274.1
% change	5.7%	12.1%	0.2%	0.6%	1.6%	6.2%	22.3%	3.6%
Pensacola	840.0	158.8	42.5	174.3	231.6	79.9	153.0	233.6
% change	5.2%	7.3%	-7.2%	2.7%	2.8%	-0.9%	18.8%	5.3%
Port St. Lucie/Ft. Pierce	869.9	205.1	63.0	154.9	195.9	88.0	163.0	278.5
% change	10.3%	13.4%	3.3%	7.3%	6.0%	15.0%	15.6%	8.8%
Punta Gorda	339.6	80.9	24.0	55.1	83.1	43.1	53.4	248.6
% change	7.5%	24.8%	-16.6%	-2.0%	-0.1%	29.3%	7.5%	5.1%
Sarasota/Bradenton	1801.6	367.7	116.5	384.5	421.9	156.2	354.7	250.2
% change	14.8%	18.4%	2.9%	17.0%	7.8%	21.2%	19.4%	6.6%
Sebastian/Vero Beach	271.0	56.5	16.6	59.2	77.5	21.1	40.1	237.2
% change	7.6%	7.8%	-9.0%	14.7%	4.1%	12.8%	9.9%	5.5%
Tallahassee	538.3	102.6	21.8	116.7	155.7	50.7	90.7	172.0
% change	5.0%	9.8%	-4.6%	5.4%	4.0%	26.6%	-5.5%	5.2%
Tampa/St. Petersburg	6155.8	1398.9	321.4	1275.2	1598.9	401.5	1159.7	221.0
% change	10.9%	18.0%	-0.1%	9.5%	8.1%	8.2%	12.7%	8.2%
West Palm Beach	3190.4	552.7	230.7	699.3	843.7	210.4	653.5	224.4
% change	8.8%	9.4%	-1.0%	15.0%	9.2%	6.3%	6.0%	9.7%
Winter Haven/Lakeland	1213.9	282.1	41.6	199.1	287.5	113.3	290.4	244.4
% change	10.9%	14.0%	2.8%	14.8%	9.4%	9.6%	8.6%	10.6%
STATEWIDE	54215.5	9864.9	2934.3	11214.1	16393.1	3719.9	10089.2	271.2
% change	12.0%	18.8%	0.6%	13.0%	10.1%	13.4%	10.9%	11.4%