

Regional Economic Activity, June 2022 over June 2021  
Taxable Sales by Major Category (\$ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1777.5	373.5	109.0	367.6	425.4	180.7	321.4	309.9
% change	10.4%	6.0%	4.9%	3.8%	6.9%	25.0%	25.0%	10.0%
Daytona Beach	960.3	209.4	49.2	229.7	261.0	71.8	139.3	227.4
% change	4.4%	3.0%	11.2%	1.1%	1.5%	15.6%	10.8%	5.1%
Ft. Lauderdale	4278.6	978.7	305.0	783.1	1126.7	235.9	849.2	219.9
% change	6.2%	10.5%	-0.5%	4.1%	1.0%	9.2%	12.8%	10.9%
Ft. Walton	699.0	101.1	37.6	277.1	162.1	43.1	77.9	273.2
% change	4.7%	-5.8%	5.3%	4.1%	5.8%	20.6%	12.2%	1.0%
Gainesville	444.5	82.3	16.5	88.9	137.6	54.6	64.6	200.4
% change	6.5%	0.9%	-14.4%	5.2%	4.8%	32.1%	8.6%	3.2%
Jacksonville	3198.5	634.7	181.0	641.9	836.7	279.2	625.0	228.0
% change	9.7%	7.9%	9.4%	8.5%	4.1%	17.4%	18.5%	6.9%
Miami	6292.0	1061.0	385.3	1491.3	1729.6	261.7	1363.1	263.4
% change	9.2%	15.0%	-3.2%	12.8%	1.3%	12.8%	15.7%	15.9%
Naples	987.9	161.8	88.1	227.0	280.2	86.5	144.4	301.2
% change	7.4%	10.8%	9.1%	2.7%	2.3%	10.9%	20.8%	10.4%
Ocala	667.4	171.2	34.4	86.5	164.4	83.3	127.6	247.9
% change	13.3%	9.1%	10.6%	10.8%	7.0%	32.3%	20.1%	8.5%
Orlando/Kissimmee	7951.6	1207.4	277.7	3105.9	1656.7	448.9	1254.8	272.6
% change	16.3%	9.8%	2.0%	26.8%	6.6%	22.1%	15.0%	23.9%
Palm Bay/Melbourne	1014.1	191.4	53.8	199.9	302.9	88.6	177.5	222.6
% change	9.4%	7.8%	7.8%	7.0%	6.1%	14.3%	18.4%	8.7%
Palm Coast	143.7	17.6	5.4	38.0	41.8	16.2	24.8	412.0
% change	12.7%	11.8%	25.7%	5.4%	5.1%	12.5%	43.3%	7.1%
Panama City	714.8	77.0	30.0	305.6	172.7	56.7	72.8	266.5
% change	7.8%	9.8%	7.3%	5.7%	7.1%	15.7%	11.4%	2.3%
Pensacola	984.9	165.3	50.9	242.2	261.1	102.0	163.4	235.8
% change	8.5%	-0.6%	5.8%	7.6%	7.0%	8.0%	25.5%	5.3%
Port St. Lucie/Ft. Pierce	860.7	184.4	63.2	144.8	205.1	90.6	172.5	268.9
% change	9.2%	3.6%	-2.2%	7.5%	7.2%	18.1%	21.0%	8.9%
Punta Gorda	341.8	65.1	28.8	57.6	87.4	37.5	65.2	252.1
% change	12.5%	2.7%	10.4%	7.8%	7.6%	19.2%	35.6%	9.3%
Sarasota/Bradenton	1783.7	308.3	118.0	408.0	441.3	150.1	358.0	254.7
% change	8.4%	-2.0%	10.8%	7.7%	4.1%	17.3%	21.9%	8.9%
Sebastian/Vero Beach	259.5	54.2	17.5	47.3	76.6	20.3	43.6	228.9
% change	7.1%	12.3%	1.8%	1.1%	2.6%	12.4%	16.7%	7.0%
Tallahassee	537.8	100.3	25.3	97.8	162.0	51.6	100.9	175.7
% change	8.2%	4.3%	-1.8%	3.6%	6.5%	17.9%	18.6%	6.4%
Tampa/St. Petersburg	6288.3	1334.6	362.8	1292.2	1667.5	441.9	1189.3	223.3
% change	9.0%	10.4%	3.6%	8.1%	6.6%	13.9%	11.8%	9.2%
West Palm Beach	3161.3	546.2	233.5	616.8	885.9	214.4	664.5	224.7
% change	5.2%	8.0%	2.6%	6.4%	0.7%	9.3%	8.1%	11.6%
Winter Haven/Lakeland	1218.8	268.6	46.2	199.2	288.0	136.9	280.0	245.2
% change	11.1%	7.0%	8.1%	8.8%	6.2%	17.1%	20.4%	9.2%
STATEWIDE	56549.0	9197.9	3012.3	12007.7	17711.9	3913.3	10705.9	273.1
% change	15.5%	9.3%	2.7%	11.8%	22.7%	18.6%	17.0%	16.6%